



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # 837942

Schedule Dates 10/05/12-10/11/12
Advertiser NRCC - IE (33878)
Agency/T-Code National Media Research Planning (1768)/154600
Product Political - Non-Ballot Issue (1196)
Brand 2602 ISSUE/REPUBLICAN (172651)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name ANGLE,BEN
Phone/Fax (703) 683-4877 /
CPE 155/426/2602
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments NRCC IE 2012
 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** NRCC IE

Date Entered 06/22/12
Last Modified 09/05/12
Entered By Melissa Welch
CO-OP No
Headline # 06184748
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,657.50
Net Total \$26,392.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	44	\$31,050.00
Grand Total:	44	\$31,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	4:58A- 5:58A (ET)						2			2	\$350.00	\$700.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/22/12
2.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	5:29P- 5:59P (ET)						1			1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-530P	6/22/12
3.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	5:58A- 6:58A (ET)						2			2	\$700.00	\$1,400.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM<	6/22/12
4.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	6:59P- 7:30P (ET)						1			1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY<	6/22/12
5.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	9P- Grimm						2			2	\$2,000.00	\$4,000.00	Charlotte (WCNC) (WCNC)	GRIMM	6/22/12
6.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	4:58A- 5:58A (ET)		2							2	\$350.00	\$700.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/22/12
7.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5:29P- 5:59P (ET)		1							1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-530P	6/22/12
8.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	5:58A- 6:58A (ET)		2							2	\$700.00	\$1,400.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM<	6/22/12
9.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY<	6/22/12
10.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	11P- 11:29P (ET)							1		1	\$800.00	\$800.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	6/22/12
11.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	6P- 6:30P (ET)							1		1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-SA6P	6/22/12
12.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	6A- 6:57A (ET)							1		1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	NWSCH36-SAT6AM	6/22/12
13.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	6:59P- 7:30P (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	JEOP WKND	6/22/12
14.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	7:30P- 7:58P (ET)							1		1	\$500.00		Charlotte (WCNC) (WCNC)	WHEEL-FORTNE W	6/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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14.0.1	Closed Preempt	10/06/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
15.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	9A- 10A (ET)							1		1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	SATURDAY TODAY	6/22/12
16.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	12A- 12:30A (ET)								1	1	\$800.00	\$800.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	6/22/12
17.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	6:58A- 8A (ET)								1	1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	NWSCH36-SUN7AM	6/22/12
18.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	8A- 9A (ET)								2	2	\$700.00	\$1,400.00	Charlotte (WCNC) (WCNC)	SUN TODAY-NBC	6/22/12
19.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	9A- 9:58A (ET)								2	2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-9AM	6/22/12
20.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	4:58A- 5:58A (ET)					2				2	\$350.00	\$700.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/22/12
21.0	Normal Line / SPOT	10/11/12-10/11/12	3	:30	5:29P- 5:59P (ET)					1				1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-530P	6/22/12
22.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	5:58A- 6:58A (ET)					2				2	\$700.00	\$1,400.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM<	6/22/12
23.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	6:59P- 7:30P (ET)					1				1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY<	6/22/12
24.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	4:58A- 5:58A (ET)			2						2	\$350.00	\$700.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/22/12
25.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	5:29P- 5:59P (ET)			1						1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-530P	6/22/12
26.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	5:58A- 6:58A (ET)			2						2	\$700.00	\$1,400.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM<	6/22/12

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